

MEMBERSHIP CHAIRPERSON

PURPOSE:

This policy sets forth the general responsibilities and functions of the District Membership Chairperson to assist the District Governor and his responsibilities to advance membership enrollment.

SPECIFIC:

1. The District Governor shall appoint a Membership Chairperson for a term of three (3) years starting July 1. The Membership Chairperson shall accept no other position that would conflict with the time and energy needed for this position.

2. All Region Chairpersons shall be team members.

GENERAL:

1. The District Membership Chairperson is a Lion whose work includes motivation, training, promotion and coordinating of all aimed at increasing membership in Sub-district 14-N.

2. The Membership Chairperson shall familiarize himself/herself with current membership programs put forth by Multiple District 14 and the Board of Directors of Lions International.

3. The Membership Chairperson shall attend training provided for by Multiple District 14.

4. A Lion interested in serving as a Chairperson shall:

- a. Have served as Club Membership Chairperson.
- b. Have good communication skills.
- c. Be required to report at all Cabinet Meetings.

5. District Membership Chairperson Responsibilities:

a. The District Membership Chairperson should try to understand the problems and the potential of every Club in the District. His/Her enthusiasm, motivation and talent for membership growth and development will ensure growth of membership and programs. His/Her involvement is critical to net membership growth in the District.

b. His/Her responsibilities and duties shall be as outlined in Lions International publication "ME-45 District Membership Chairperson Guide."

c. Set goals for Sub-District 14-N and write a membership plan for the Sub-District, with a copy to the District Governor and the First Vice District Governor.

d. Prepare and offer assistance for membership programs at all levels of Lionism in Sub-District 14-N.

e. Prepare and distribute instructional material regarding membership to the District Governor, First Vice District Governor (chairperson of MERLO Team), Club Membership Chairperson and to other Lions where their skills would be beneficial to the growth of Lionism in Sub-District 14-N.

f. Make every effort to see that every Lions Club in the Sub-District 14-N elects a three Member membership committee (Chairperson and two Lions) and that each Club conduct at least one annual full fledged "Friendship Night Program."

a. Encourage all Club Membership Committees to attend District Membership Growth and Development Seminar.

b. Cooperate to the fullest with the District Governor and First Vice District Governor with the rebuilding program of any Lions Club.

6. The Chairperson shall conduct the following seminar:

1. Seminar for Membership Growth and Development:

a. The seminar is usually held in the beginning of the year to promote membership.

b. Its purpose is to stimulate interests in membership growth and to educate all present on techniques of obtaining and keeping new members.

c. Selling the high ideas of Lionism to all non-Lions present.

d. It is suggested that attendance be encouraged through the District Governor's Point Contest and promoted through the District Newsletter.

7. The Membership Chairperson shall prepare a membership budget to be incorporated into the MERLO Team budget prior to July 1.

8. The District shall provide for reimbursement to the Membership Chairperson when attending Multiple District 14 seminar. It shall be in accordance with Rules of Audit.