

WHITE CANE COMMITTEE

PURPOSE:

The purpose of this policy is to set forth information that is vitally necessary for the Lions of District 14-N to promote and administer an effective and productive White Cane Day.

GENERAL:

The Committee (consisting of a Chairperson and five (5) Lions, one from each Region) shall serve the interest of the District and the Clubs to promote White Cane Days. The committee shall specifically:

1. Encourage and promote White Cane Days during the month of October or at such times that are more convenient to the individual Clubs.
2. Promote the purpose of White Cane Days: To solicit and obtain funds from the public by voluntary contributions to be used expressly for sight conservation activities as the Club desires.
3. Make available to all Clubs' White Cane Day Chairpersons an organized publicity program with newsworthy items and information so as to enable the publicity to be District-wide and have identical news items throughout the District.

4. Furnish information to all Clubs' White Cane Day Chairpersons in a timely manner, assuring them the time to pass the necessary information along to the Lions within their Club.

5. The Chairperson shall submit a final report to the District Governor to include total man-hours, total number of participants, and total funds collected.

6. Work with County Officials to have White Cane Days formally approved throughout the County.

7. Provide information as to material available such as aprons, mints, White Canes, collection devices, etc., to help the Clubs in their efforts to solicit funds from the general public.