

# Reading Action Program (RAP)



Education and literacy are key to overcoming poverty, disease and other social issues. Yet today, nearly one billion people worldwide are illiterate.

New access to digital information has the power to change lives and make communities stronger, but according to the Gates Foundation, nearly 5 billion people - almost 90% of the world's population - do not have Internet access.

**793 million people cannot read these words**

(UNESCO)

**1 in 6 people do not have access to the Internet**

**“The more you read, the more things you’ll know.  
The more that you learn, the more places you’ll go.”**

Dr. Seuss, author of children's books

## Take Action

Join Lions from around the world to implement reading and education projects and help increase literacy rates. Whether it's organizing a community spelling contest or donating books or computers to your local library or school, take part in a hands-on project and show the impact of Lions work.

## Project Ideas

Whether you are an educator with a passion to help a child learn how to read, an entrepreneur ready to help develop a community-based literacy program, an information technology expert who can help introduce new technology to the visually impaired, or someone who simply enjoys reading to a child, no effort is too small to make a big difference. The following are a few project ideas that your club and district may consider taking on:

- Help an after school reading program
- Read to children at local libraries or schools
- Work with local literacy experts and agencies to promote reading
- Read or record books on tape for the blind and visually impaired
- Provide Internet connection for a school or library

## Sharing Success

Encourage clubs to report their projects. Share your project with us online! Log on to MyLCI and tell us about your literacy project. You can submit your stories and images. Your story might be featured in any number of future Lions Clubs International materials – including our blog and our social media websites.

## Resources

A number of RAP resources including a planning guide and project idea sheet are available. Artwork is also available on the LCI web site that clubs can download to create RAP-related materials.

For more information or resources go to [www.lionsclubs.org](http://www.lionsclubs.org) and keyword search “Reading Action Program” or contact the Service Activities Division at [programs@lionsclubs.org](mailto:programs@lionsclubs.org).

